

MANIFESTO “IN DEFENCE OF EUROPEAN ROSÉ”

With little doubt can we say that rosé wine is the oldest wine known to man: the product of the accidental maceration of black grapes forgotten in the bottom of an earthenware vessel.

Under threat from a European Union regulation, European rosé wines are in danger of extinction. If we fail to react in time, then a truly ancient tradition could well be lost. Before the summer of 2009, a European Regulation is expected to be pushed through authorising the blending of wines. Yes, the blending of all wines: whites with reds to make rosés, and reds with whites to make reds.

The idea is that labels should "differentiate" between the two products: “traditional rosé” and “blended rosé”.

Rosé wine is a quality wine, the result of a specific winemaking process consisting of fermenting mainly black grape juice which is previously macerated to lend the wine its colour and taste depending on the exact, necessary period of time in which the juice and grape skins are in contact with each other. That is why rosé wine is considered a wine of artists, achieving the colour which characterises it being a true art.

Traditional rosé wine does NOT exist, only rosé wine.

The Spanish Denominations of Origin, its thousands of winegrowers and winemakers, appeal to and petition society for its support in the fight to defend rosé wine.

We cannot lose our identity in favour of a total liberalisation of oenological practices. In fact, we are already losing too many things in the wine sector to lose our most unique, most personal, most genuine product: rosé wine.

We ask for the support, encouragement and effort of all those affected by this problem to make the message reach the municipal, provincial, autonomous community and national authorities in order to have our voice heard in Europe, before it is too late. Society cannot afford to lose such a unique emblem of the wine world.

In order to protect consumer rights more comprehensively, we demand that no type of wine blending be permitted.

European rosé wine, which is currently triumphing worldwide and continually gaining new followers (strangely enough, it is the only wine whose consumption



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has risen) is a cultural asset intimately coupled with our gastronomy, and is a clearly defined product, a guarantee of quality and typicity.

The preservation of rosé wine is our responsibility.

If you wish to support this manifesto, then you can do so by sending an e-mail clearly stating your support to:

info@cecrv.eu